

International Transport Forum, Leipzig

**Accelerating the Transition: Innovation for
greener and more inclusive transport**

Thursday, May 19, 2016, 11.00-12.45

President,

Ministers,

Secretary General,

Ladies & Gentlemen,

Good morning.

Thank you for offering me this opportunity to address this Open Ministerial Session on how governments can play an active role in accelerating the transition to a greener and more inclusive transportation system.

As the UN Secretary General's Special Envoy for Road Safety and as FIA President, I would like to share a few remarks centred on the key themes of this Summit.

Let me start with “greener transport”.

Consumers have a major influence on the sustainability of our economies: they can purchase low-carbon vehicles; require electricity to be produced by renewable energy sources; they can decide which mode of transport to use; and they can adopt and purchase technologies applied to mobility.

The more we provide consumers with **information, guidance and education**, the more we can expect them to steer the market towards more sustainable products.

That is why the FIA, at a global level, has been working closely with our partners to promote awareness among citizens.

As an example, the new Formula E championship is promising. I am very pleased that the ITF and the FIA were able to collaborate yesterday to highlight the impact this new championship is having.

This coming Saturday, Berlin will host an E-Prix. Together with key stakeholders, including city governments, we demonstrate that electric vehicles represent a solution for urban mobility. We bring innovation to the end user.

Furthermore there is an underestimated element that is needed for innovation to spur development of greener and more inclusive transport: **trust**.

Now, more than ever, the automotive industry needs to restore trust among consumers, promoting more transparent practices, and work closely with governments to achieve the best outcomes in terms of environmental performance.

Let's move on to "inclusive transport".

Promoting inclusive transport includes setting up or reviewing the regulatory framework.

When countries adopt common international legal instruments and harmonize their technical

regulations, we can ensure that every person around the world can have similar levels of access to quality and affordable transport.

As Christian Fritz Bach has already said, I encourage all of you, especially those in government, to strengthen agreements and cooperation under the UNECE regulatory framework to ensure more inclusive transport solutions for all.

We have seen that this would also allow the industry to more efficiently innovate and invest in a common framework that results in progressive innovation and national cooperation.

Finally, allow me to say a few words in my capacity as UN Special Envoy for Road Safety.

Road safety is a key element of inclusive and accessible transport. The Sustainable Development Goals aim to provide access to safe, affordable, accessible and sustainable transport systems for all by 2030.

On 15th April, the UN General Assembly adopted a resolution, tabled by the Russian Federation, and co-sponsored by 55 other nations, on "Improving global road safety".

It is arguably the strongest global road safety resolution passed by the UN. It encourages governments to take stronger measures to achieve the Sustainable Development goals: by addressing major risk factors for road crashes and to implement the UN transport related legal instruments. The resolution also requests that the UN Secretary General explore the establishment of a new road safety trust fund.

I hope I can count on Governments and private companies to contribute to these global goals and strategies outlined in the resolution, including contributions to a potential UN Global Road Safety Fund.

Dear Ministers, in light of the momentum that is building to promote safer roads for all, I am delighted to see that the 2018 edition of the

International Transport Forum is placed under the theme of “**Safety and Security**”.

- ⇒ It will be an opportunity to highlight significant achievements in making roads safer for all users in all countries, and in particular in Low & Middle Income Countries where unsafe roads are today threatening to undermine poverty reduction achievements.

- ⇒ It will also provide an incentive for stakeholders to take additional measures to address safety when investing in transport. We know that sustainable transport – even with greener and inclusive elements - cannot be achieved without it being safe.

Thank you for your attention.